



DIRECTORS FORUM

May 20, 2020 | 9:00 AM - 1:30 PM | Augusta Civic Center

New for 2020 – Luncheon Speaker

AGENDA

- 9:00 AM** Registration & Continental Breakfast
- 9:30 AM** Opening Remarks
Tony McKim, First National Bank, MBA Chair
- 9:35 AM** Strategy Development with Flat and Inverted Yield Curves, Current Interest Rate Environment Update & Risk/Return Trade-offs
Zach Zoia, Managing Director, Darling Consulting Group
- 10:15 AM** The Implications of the Opiate Crisis in Maine and What the State is Doing
Gordon Smith, Director of Opiate Response, State of Maine
- 10:45 AM** Break
- 11:00 AM** Retiring the Old Age Story – Helping Clients Choose Their Story
Ryan Sullivan, Managing Director of Applied Insights, Hartford Funds
- 12:00 PM** ***NEW*** Luncheon & Speaker
Current Economic Update from the FED
Eric Rosengren, President & CEO, Federal Reserve Bank of Boston
- 1:30 PM** Adjournment

MAINE BANKERS Association DIRECTORS FORUM

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Eric Rosengren

President & CEO
Federal Reserve Bank of Boston

Current Economic Update from the FED

Eric is a participant in the Federal Open Market Committee, the monetary policymaking body of the US. Eric was appointed president in 2007 and has taken a rigorously data-driven approach in forming his views on the national and regional economy. His research and policy positions pay close attention to both aspects of the Fed's dual mandate – labor market outcomes as well as price stability. Eric's work as a researcher and now as a policymaker has often focused on financial stability issues and their impact on the real Main Street economy. He has led a number of efforts to expand the Boston Fed's outreach and impact on low- and moderate-income communities.



Zach Zoia

Managing Director
Darling Consulting Group

Strategy Development with Flat and Inverted Yield Curves, Current Interest Rate Environment Update & Risk/Return Trade-offs

Zach helps management teams throughout the country improve financial performance. He focuses on strategies designed to more efficiently and effectively manage interest rate, liquidity, and capital risks, in addition to advising on regulatory compliance, stress testing, contingency planning, pricing, and derivatives. Zach also manages DCG's capital planning service. He began his career with DCG in 2008 as a financial analyst. He earned a B.S. in finance from Boston College and his M.B.A from Babson College.



Gordon Smith

Director of Opiate Response
State of Maine

The Implications of the Opiate Crisis in Maine and What the State is Doing

Gordon was appointed by Gov. Mills as Director of Opioid Response in January 2019. He is responsible for coordinating and directing Maine's response to the opioid crisis, including prescriber education and reduction of opioid prescribing, prevention and treatment of substance use disorder, and harm reduction strategies. Gordon stepped down as the Executive Vice President of the Maine Medical Association when he accepted this position, where he had served as its EVP since September 1993 and where he began as General Counsel in 1981. Gordon is a frequent lecturer to medical groups on various medical legal subjects.



Ryan Sullivan

Managing Director of Applied Insights
Hartford Funds

Retiring the Old Age Story - Helping Clients Choose Their Story

In his job, Ryan travels extensively and is responsible for engaging and educating financial advisors and their clients about current and emerging opportunities in the financial services marketplace. These range from areas such as retirement-income planning, investment planning, and charitable giving, to anticipating and preparing for long-term demographic and lifestyle changes. Ryan has been an invited speaker on a variety of financial topics nationwide and has had the good fortune to address groups in 46 states and Puerto Rico.

CLE credits for lawyers will be available, along with certificates for Board of Accountancy Credits.

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Registration Form

Registrant Fees (per person): Banker \$285 | Bank Affiliate \$285 | Non-Member: \$370

Institution: _____ Contact: _____
Registrant Name: _____ Email: _____

_____ Banker Registrants @ \$285 = \$ _____
_____ Bank Affiliate Registrants @ \$285 = \$ _____
_____ Non-Member Registrants @ \$370 = \$ _____
Total Amount Due = \$ _____

METHOD OF PAYMENT (check one): Check enclosed VISA MasterCard AMEX
Please invoice (name and email): _____
Signature: _____ Print Name: _____
Card Number: _____ Expiration Date: _____
Cardholder Billing Address: _____

Please send this form by May 13, 2020 to:

Maine Bankers Association

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