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NewsLink

Maine Bankers Association

*The link to
Maine bank
news, events
and more.*

February 13, 2020

Bank Expo • Augusta Civic Center, April 9th

Don't Forget to Vote!

Maine's Primary Elections: March 3

The 129th Maine Legislature enacted a Presidential Primary law in 2019 for the purpose of allowing Maine voters to designate their preference for the nomination of their party's candidate. The Democratic Party and the Republican Party will participate in the Presidential Primary election (Super Tuesday), but will also hold caucuses for conducting other party-building activities.

Trust & Wealth Harraseeket, Freeport, May 6th

Registrations are now open for the Trust & Wealth Management Conference!

We are looking forward to spring with our Trust & Wealth Management Conference on May 6th at the Harraseeket Inn in Freeport. Topics to be covered this year will be:

- Digital Assets
- NUPIA + Tax Law
- Social Security Updates
- SITUS
- Practice Management
- Economic Update

For more information, check out the [Trust & Wealth Event page](#).

It's All About the Customer

By Rob Morgan, VP of Emerging Technologies, ABA

The battle for the future of banking is already taking place, and it is happening one click at a time. Three years ago, I predicted that banking would have its "Amazon moment." While banks have successfully partnered with technology startups to offer their customers the latest innovations, the

entry of large technology firms raises serious questions for banks as they consider where to partner and where to compete.

I believe the key question that will determine who wins and who loses in this digital age of banking is “Who controls the customer relationship?”

To read the full article, click [here](#).

Upcoming Events

March 1-2 New England Regional Banks State Legislative Meeting

April 9 Bank Expo

May 6 Trust & Wealth Management Conference

For more upcoming events, check out our [Events Calendar](#).

Bank News and Banks in the Community

Bar Harbor Bank & Trust



Audrey Eaton, VP Mortgage Loan Originator, has been named the 2020 Affiliate Member of the Year by the Acadia Council of REALTORS. Read more [here](#).

First National Bank



Employees of First National Bank recently raised \$890 for One Less Worry through its Casual for a Cause program. Read more [here](#).

KeyBank



Key Private Bank, the wealth management division of KeyCorp (NYSE: KEY), was awarded for the best "Private Banking Client Service" and Key Family Wealth, the multi-family office division of Key Private Bank, was named "Best Outsourced CIO" at the Private Asset Management (PAM) Awards in New York City. Read more [here](#).

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