

*Reach the Top  
Decision-Makers  
within the  
Maine Banking  
Industry*

## **2019 Maine Bankers Association Sponsorship Opportunities**

### **About Us:**

The Maine Bankers Association has served Maine's banking industry since 1893.

The Maine Bankers Association represents Maine's banking industry and its 9000 employees statewide. Maine's 31 retail banks operate 472 offices in nearly every community throughout the state, where they assist Maine's citizens and businesses with financial decisions that improve the quality of life for everyone.

With assets exceeding \$30 billion, the Maine banking industry is the economic engine for our state.

### **Contact Us:**

Jessica Verry  
Manager of Member Services  
[jverry@mainebankers.com](mailto:jverry@mainebankers.com)  
207-791-8412  
[www.mainebankers.com](http://www.mainebankers.com)



# Additional Opportunities

## Digital

**NewsLink:** Bi-weekly email newsletter with 1,200 recipients. 3 month sponsorships available for \$550 each. Email will be branded with your logo and link to your website or contact information.

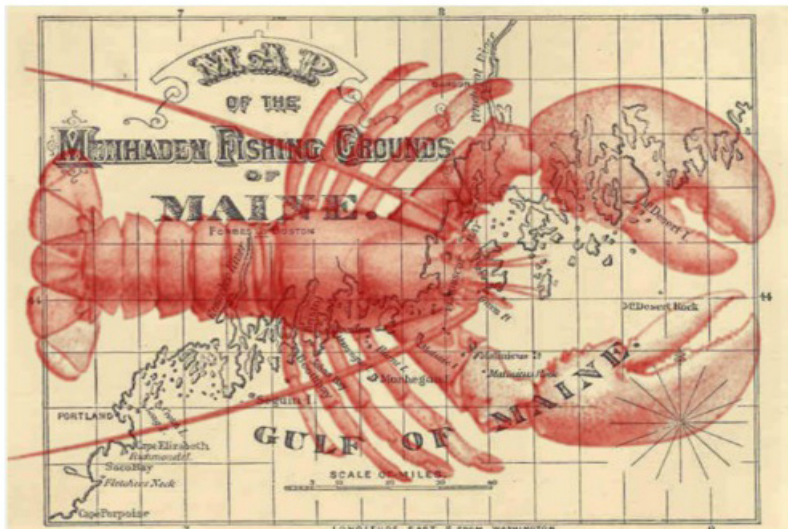
## Print

**Maine Banker Magazine:** Ad space available in our quarterly magazine distributed to 750 CEOs, Senior Managers, and Legislators. Contact: Bryon Howell, Director of Sales: bhowell@banknews.com or 913-261-7057.

## How to Register?

Call or email Jessica Verry to reserve your sponsorship today!  
207-791-8412 | jverry@mainebankers.com  
*Please note, dates and locations are subject to change.*

MAINE  
BANKERS  
Association



# 2019 at a Glance

## Economic Outlook Luncheon

January 18th  
Location, TBD

## Bank Expo

April 11th  
Holiday Inn by the Bay, Portland

## Trust and Wealth Management Conference

May 1st  
Harraseeket Inn, Freeport

## Directors Forum

May 15th  
Augusta Civic Center, Augusta

## CEO Overnight

June 17-18th  
Harborside Hotel & Marina,  
Bar Harbor

## Women in Banking Conference

TBD June  
Augusta Civic Center, Augusta

## 125th Annual Convention

September 12-15th  
Hotel Frontenac, Quebec

## Directors College

October 18th  
Augusta Civic Center, Augusta

## Emerging Leaders Conference

Date and Location TBD

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## Economic Outlook Luncheon

January 18th | Location, TBD

**100 CEOs, Board Members, Senior Officers and Commercial Customers**

- Gold Sponsor, \$1,500 - 3 Complimentary Registrations
- Silver Sponsor, \$1,000 - 2 Complimentary Registrations
- Bronze Sponsor, \$500 - 1 Complimentary Registration
- Lanyards \$550
- Dessert Table \$500
- Luncheon \$1,200
- Speaker \$1,200
- Coffee Break \$550

## Emerging Leaders Conference

Date TBD | Location TBD

**75+ Up and Coming Leaders in the Banking Industry**

- Coffee Breaks \$500 (each)
- Lanyards \$550
- Networking Luncheon \$750
- Speakers \$1,200 (each)
- Cocktail Party \$1,000
- CEO Panel \$550
- Breakfast \$450

## Bank Expo

April 11th | Holiday Inn by the Bay, Portland

**140+ Senior Officers, CFOs, and Operations, Security, IT and Compliance Managers**

**Booth Space Available!** Get in front of decision-makers for bank IT, security, and operations. Spaces go fast. This is a unique event with many sponsorships available including but not limited to:

- Lanyards \$1,000
- Luncheon \$1,000
- Speakers \$1,200 (each)
- Breakout Rooms \$450 (each)
- Conference Bags \$500
- Dessert Buffet \$500
- Coffee \$750
- Grand Prize Giveaway \$1,000
- Mobile App \$1,200
- Cocktail Party \$1,500
- Pens \$350
- Notepads \$350
- MORE

## Trust and Wealth Conference

May 1st | Harraseeket Inn, Freeport

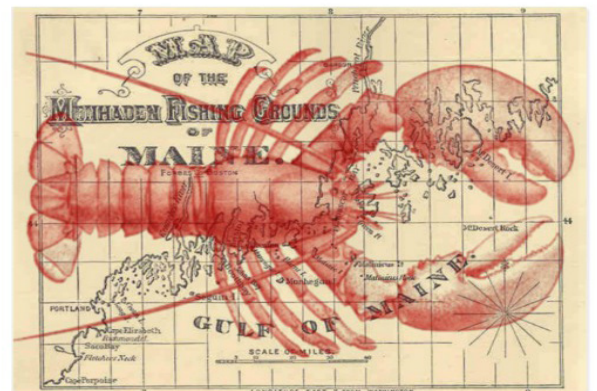
**75 Trust Officers and Estate and Wealth Management Professionals**

**Booth Space and the opportunity to introduce your company available!** Register early - space limited!

- Vendor Booth \$750
- Coffee Breaks \$500 (each)
- Lanyards \$550
- Breakfast \$500
- Speakers \$1,200 (each)
- Afternoon Break \$500

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## Directors Forum

May 15th | Augusta Civic Center, Augusta

175 CEOs, Board Members and Senior Officers

- Gold Sponsor, \$1,500 - 3 Complimentary Registrations
- Silver Sponsor, \$1,000 - 2 Complimentary Registrations
- Bronze Sponsor, \$500 - 1 Complimentary Registration
- Lanyards \$550
- Dessert Table \$450
- Luncheon \$800
- Speaker \$1,200
- Coffee Break \$550
- Breakfast \$500

## CEO Overnight

June 17-18th | Harborside Hotel & Marina, Bar Harbor

50 CEOs Senior Officers and Spouses/Guests

- Coffee Breaks \$500 (each)
- Lanyards \$550
- Breakfast \$800
- Speakers \$1,200 (each)
- Cocktail Party \$1,200
- CEO Welcome Gifts \$500
- Pads & Pens \$800
- Wine at Dinner \$500-\$1,000

## Women in Banking Conference

TBD June | Augusta Civic Center, Augusta

200+ Women in Middle and Upper Management

- Lanyards \$550
- Luncheon \$750
- Speakers \$1,200 (each)
- Pens \$350
- Table Sponsorships will be available!
- Dessert Buffet \$500
- Coffee Break \$550
- Breakfast \$550
- Notepads \$350

## 125th Annual Convention

September 12-15th | Hotel Frontenac, Quebec City, Quebec

350 CEOs, Directors, Senior Officers and Spouses/Guests

- CEO Breakfast TAKEN \$3,000
- Lanyards \$2,000
- Pocket Agenda TAKEN \$1,700
- Martini Bar TAKEN \$2,500
- Guest-Room Key Cards \$2,000
- VIP Welcome Gifts \$1,500
- Mobile App \$2,000
- Pens \$1,200
- Thursday Reception \$6,000
- Welcome Wagon \$3,000
- Chairman's Reception \$2,000
- Registration Desk Snacks \$1,500
- Notepads \$1,200
- Entertainment \$3,500-\$6,000
- Welcome Wagon \$3,000
- Wine for VIPs \$1,500
- MORE

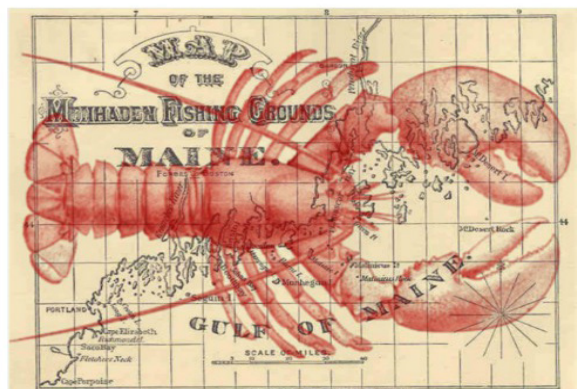
## Questions? Ideas?

Let's work together to create a custom sponsorship that fits your budget and creativity!

We value our relationships with our affiliate members and look forward to getting you in front of our bankers in 2019.

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# Affiliate Member Benefits

*The Maine Bankers Association serves as a communication network between our member banks and your organization.*

## **Insider Access to Our Association's Management Publications**

*We offer these key reports for all affiliate members:*

- Bi-weekly NewsLink Email
- State Legislative Reports Email
- Maine Banker Magazine

## **Participation in Association Committees**

*Your organization is welcome to join select Appointed Committees to receive current information on committee activities and invitations to attend meetings. Affiliates are often invited to speak to Association committees on topics in their area of expertise, such as:*

- Bank Security
- Commercial Lending
- Marketing & Communications
- Operations & Technology
- Retail Lending
- Financial Management
- Cyber & Technology

## **Member Registration Rates for Major Meetings**

*Our events are the perfect opportunity to join your clients and potential customers in industry camaraderie. Participate with member rates!*

## **Exhibition Opportunities at Association Conferences**

*We offer exhibition opportunities for all affiliate members to demonstrate their services and establish contact with key bank personnel at select conferences.*

## **Listing on our Website**

*We will add your organization to our website at [www.mainebankers.com](http://www.mainebankers.com) and show how banks and visitors to our site can contact you for more information.*

## **Contact Us to Become a Member:**

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