



*Reach
the Top Decision-
Makers within the Maine
Banking Community*

2018 Maine Bankers Association Sponsorship Opportunities

About Us:

The Maine Bankers Association has served Maine's banking industry since 1893.

The Maine Bankers Association represents Maine's banking industry and its 9000 employees statewide. Maine's 31 retail banks operate 485 offices in nearly every community throughout the state, where they assist Maine's citizens and businesses with financial decisions that improve the quality of life for everyone.

With assets exceeding \$29 billion, the Maine banking industry is the economic engine for our state.

Contact Us:

Jessica Verry
Manager of Member Services
jverry@mainebankers.com
207-791-8412
www.mainebankers.com

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Additional Opportunities

Digital

NewsLink: Bi-weekly email newsletter with 1,200 recipients. 3 month sponsorships available for \$550 each. Email will be branded with your logo and link to your website or contact information.

Print

Maine Banker Magazine: Ad space available in our quarterly magazine distributed to 750 CEOs, Senior Managers, and Legislators. Contact: Bryon Howell, Director of Sales: bhowell@banknews.com or 913-261-7057.

How to Register?

Call or email Jessica Verry to reserve your sponsorship today!
207-791-8412 | jverry@mainebankers.com
Please note, dates and locations are subject to change.

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2018 at a Glance

Economic Outlook Luncheon

January 12th
DoubleTree, South Portland

Bank Expo

April 11th
Holiday Inn by the Bay, Portland

Trust and Wealth Management Conference

May 2nd
Harraseeket Inn, Freeport

Directors Forum

May 16th
Augusta Civic Center, Augusta

CEO Overnight

June 6-8th
Migis Lodge, South Casco

Women in Banking Conference

June 22nd
Augusta Civic Center, Augusta

125th Annual Convention

September 13-16th
Seaport Renaissance Marriott, Boston

Directors College

October 19th
Augusta Civic Center, Augusta

Emerging Leaders Conference

Date and Location TBD

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Economic Outlook Luncheon

January 12th | DoubleTree Hotel, South Portland

135 CEOs, Board Members, Senior Officers and Commercial Customers

- Gold Sponsor, \$1,500 - 3 Complimentary Registrations
- Silver Sponsor, \$1,000 - 2 Complimentary Registrations
- Bronze Sponsor, \$500 - 1 Complimentary Registration
- Lanyards \$550
- Dessert Table \$LOOK
- Luncheon TAKEN
- Speaker \$1,200
- Coffee Break \$550

Emerging Leaders Conference

Date TBD | Location TBD

75+ New Leaders in the Banking Industry

- Coffee Breaks \$500 (each)
- Lanyards \$550
- Networking Luncheon \$750
- Speakers \$1,200 (each)
- Cocktail Party \$1,000
- CEO Panel \$550
- Breakfast \$450

Bank Expo

April 11th | Holiday Inn by the Bay, Portland

140+ Senior Officers, CFOs, and Operations, Security, IT and Compliance Managers

Booth Space Available! Get in front of decision-makers for bank IT, security, and operations. Spaces go fast. This is a unique event with many sponsorships available including but not limited to:

- Lanyards TAKEN
- Luncheon \$500
- Speakers \$1,200 (each)
- Breakout Rooms \$450 (each)
- Conference Bags \$500
- Dessert Buffet \$500
- Coffee \$750
- Grand Prize Giveaway \$1,000
- Mobile App \$1,200
- Cocktail Party \$1,500
- Pens \$350
- Notepads \$350
- MORE

Trust and Wealth Conference

May 2nd | Harraseeket Inn, Freeport

75 Trust Officers and Estate and Wealth Management Professionals

Booth Space and the opportunity to introduce your company available! Register early - space limited!

- Vendor Booth \$750
- Coffee Breaks \$500 (each)
- Lanyards \$550
- Breakfast \$500
- Speakers \$1,200 (each)
- Afternoon Break \$500

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Directors Forum

May 16th | Augusta Civic Center, Augusta
175 CEOs, Board Members and Senior Officers

- Gold Sponsor, \$1,500 - 3 Complimentary Registrations
- Silver Sponsor, \$1,000 - 2 Complimentary Registrations
- Bronze Sponsor, \$500 - 1 Complimentary Registration
- Lanyards \$550
- Dessert Table \$450
- Luncheon \$800
- Speaker \$1,200
- Coffee Break \$550
- Breakfast \$500

CEO Overnight

June 6-8th | Migis Lodge, South Casco
50 CEOs Senior Officers and Their Spouses/Guests

- Coffee Breaks \$500 (each)
- Lanyards \$550
- Breakfast \$800
- Speakers \$1,200 (each)
- Cocktail Party \$1,200
- CEO Welcome Gifts \$500
- Pads & Pens \$800
- Wine at Dinner \$500

Women in Banking Conference

June 22nd | Augusta Civic Center, Augusta
175+ Women in Middle and Upper Management

- Lanyards \$550
- Luncheon \$750
- Speakers \$1,200 (each)
- Pens \$350
- Dessert Buffet \$500
- Coffee Break \$550
- Breakfast \$550
- Notepads \$350

125th Annual Convention

September 13-16th | Seaport Renaissance Marriott, Boston
350 CEOs, Directors, Senior Officers and Their Spouses/Guests

- CEO Breakfast \$3,000
- Lanyards \$2,000
- Pocket Agenda \$1,700
- Martini Bar \$2,500
- Guest-Room Key Cards \$2,000
- VIP Welcome Gifts \$1,500
- Mobile App \$2,000
- Pens \$1,200
- Thursday Reception \$6,000
- Welcome Wagon \$3,000
- Chairman's Reception \$2,000
- Registration Desk Snacks \$1,500
- Notepads \$1,200
- Entertainment \$6,000
- Welcome Wagon \$3,000
- Wine for VIPs \$1,500
- MORE

Questions? Ideas?

Let's work together to create a custom sponsorship that fits your budget and creativity!

We value our relationships with our affiliate members and look forward to getting you in front of our bankers in 2018.

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Affiliate Member Benefits

The Maine Bankers Association serves as a communication network between our member banks and your organization.

Insider Access to Our Association's Management Publications

We offer these key reports for all affiliate members:

- Bi-weekly NewsLink Email
- Legislative Reports
- Maine Banker Magazine

Participation in Association Committees

Your organization is welcome to join select Appointed Committees to receive current information on committee activities and invitations to attend meetings. Affiliates are often invited to speak to Association committees on topics in their area of expertise, such as:

- Bank Security
- Commercial Lending
- Marketing & Communications
- Operations & Technology
- Retail Lending
- Financial Management

Member Registration Rates for Major Meetings

Our events are the perfect opportunity to join your clients and potential customers in industry camaraderie.

Exhibition Opportunities at Association Conferences

We offer exhibition opportunities for all affiliate members to demonstrate their services and establish contact with key bank personnel at select conferences.

Listing on our Website

We will add your organization to our website at www.mainebankers.com and show how banks and visitors to our site can contact you for more information.

Contact Us to Become a Member:

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