

2023 WOMEN IN BANKING CONFERENCE

JUNE 9 | 9:00 AM - 4:00 PM | WESTIN PORTLAND HARBORVIEW HOTEL, PORTLAND

SPEAKER BIOS



Mary Cheyne, Magnetic Podium

Mary Cheyne, MBA, began as a socially awkward, self-conscious computer programmer. Today, as a World Champion of Public Speaking first runner-up, out of 25,000 contestants from 14 countries, she is proof that transformation is possible. She got there by understanding that becoming GREAT at public speaking isn't just about technique, it starts with trusting yourself. Through her training and coaching, she has taught over 30,000 people in 30 cities internationally. Mary is a TEDx speaker. Her talk has over 537,000 views. Mary is a best-selling author of *Tell Your Inner Critic to SHUT UP! And the Real You to SPEAK UP!*



Virginia Heyburn, Engage fi

Over a 25-year career, Virginia has been at the forefront of advising technology companies on innovation opportunities to solve complex banking problems and to improve the customer experience. She has also served as a strategic advisor to financial institutions, helping them create essential distinction through rapid adaption to industry and consumer trends, business drivers and technology change. Most recently, Virginia spent 15 years at Fiserv in various strategic roles, including Vice President of Strategic Marketing, Insights & Advocacy, helping C-level financial services executives enhance profitability and achieve growth in a rapidly shifting market environment.



Elizabeth Holmstrom, Mindful Employer

Elizabeth is a systems change architect and people whisperer. She co-creates and guides businesses on their path from Me to We. Through her collaborative facilitation and tools, clients are able to evolve relationships, beginning with employees and moving to all those in your business eco-system. Previous roles have ranged from VP Employee Health and Wellbeing at a Global Fortune 500 company, Lead of National Account Relationships for a Fortune 50 Healthcare company and Founder of a small tech and service company supporting executive retention. Elizabeth's mission through Mindful Employer is to support the evolution to the next economy by reimagining work.



Cathy Nestrick, American Bankers Association

Cathy leads ABA's women's leadership initiative and provides guidance, thought leadership, and developing resources and tools for member banks. Cathy came to ABA after she transitioned from a legal career, first as a law partner in a Midwest firm where she represented banks and other businesses, and later as the Vice President and General Counsel of a global manufacturing company where she also founded the first Office of Diversity and Inclusion. She received a bachelor's degree in economics from Hanover College, a law degree from Indiana University, and a certificate in Diversity, Equity, and Inclusion in the Workplace from the University of South Florida. Cathy co-founded the Parity Podcast focused on the equitable advancement of women.