

AFFILIATE MEMBER BENEFITS

Maine Bankers Association works hard to create opportunities for affiliate members to engage in relationship building and business development with the leadership of member banks.

CONTENT PROVIDERS AT MEETINGS/EVENTS

Affiliate members are often tapped to provide expert content at MBA meetings, programs, and events throughout the year. Exposure to bank leaders is unparalleled.

COMMITTEE PRESENTATIONS

MBA staff oversee 11 standing committees comprised of volunteers from member banks. Affiliate members are often invited to present to these committees to share special expertise or insights on a particular topic. Our committees include:

- Bank Security
- Collections
- Commercial Lending
- Compliance
- Financial Management
- Human Resources
- Legislative
- Marketing & Communications
- Operations & Systems
- Retail Banking
- Technology & Cyber

MEMBER REGISTRATION RATES FOR MAJOR MEETINGS

Our events are the perfect opportunity to join your clients and potential customers in industry camaraderie.

- Senior Leaders & Directors Forum
- Annual Meeting & CEO Summit
- Annual Convention
- Emerging Leaders Conference

EXHIBITION OPPORTUNITIES AT ASSOCIATION CONFERENCES

We offer exhibition opportunities for all affiliate members to demonstrate their services and build relationships with key bank personnel during the trade show and informational breakout sessions.

- Bank Expo – Annually draws 150 bank officers and features 55 vendor exhibits.
- Trust & Wealth Management Conference – Attended by 75 trust professionals from the trust and wealth departments of member banks. The event offers informal exhibit tables to interested affiliate members.

INSIDER ACCESS TO OUR WEEKLY ELECTRONIC NEWSLETTER

We offer our weekly E-Brief newsletter to all affiliate members, as well as the opportunity to provide guest content.

LISTING ON OUR WEBSITE

Your enterprise's name is listed on our website at www.mainebankers.com with the opportunity to provide a brief (up to 30 words) description of your products/services.

We invite you to become an affiliate member of the Maine Bankers Association.