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NewsLink

Maine Bankers Association

*The link to
Maine bank
news, events
and more.*

April 23, 2020

Welcome Natasha DeSouza!

Please join us in welcoming the newest team member to MBA. Natasha DeSouza joined our staff on Friday, March 6th as Director of Employee Benefits to fill Marcia Ferguson's former position. She was able to complete one full week of work onsite before we transitioned her to remote work, along with the rest of the MBA staff. We had hoped to introduce her to the HR and benefits group at the mid-March Benefits Advisory Committee and HR Committee meetings, but that session was cancelled due to COVID-19.

Natasha comes to us from Chalmers Insurance Agency where she focused on employee benefits for the last four years. Prior to that, she worked in the hospitality industry as a sales manager for several properties throughout Maine, including the Spruce Point Inn and the Westin Portland Harborview Hotel. One fun fact about her is that she is a Library of Congress Certified Braille Transcriber. Natasha lives in Westbrook with her husband and three daughters.

Natasha can be reached at ndesouza@mainebankers.com and 207-791-8403.

Let's Feed Maine: Take Two

A month ago, we began the #LetsFeedME Campaign to help support Maine families in need. Within 8 hours, we collectively raised \$61,000 from our 34 Members. But it doesn't stop there! We've been hearing that our Member Banks have continued to donate money to food pantries, lunch programs, and homeless shelters (see Bank News and Banks in the Community below for some examples). Maine banks have given more than double our initial donation amount!

If your bank is continuing to make donations in response to the current pandemic, please email Jessica Verry at jverry@mainebankers.com so we can spread the word!

Affiliate COVID-19 Information

MBA Affiliate Members are doing what they can to provide resources during these strange and uncertain times. For example, **The Kafafian Group** has been doing short banking videos since the beginning of the crisis to assist bankers on a number of issues. They can be accessed through their [website](#), as well as social media including [LinkedIn](#) and [YouTube](#). TKG has also continued their [newsletter](#) series which has included the PPP program, dealing with credit quality challenges, and planning for the current and next crisis. They were recently cited in a [Forbes Fintech list of firms](#)

making offers to community banks during this pandemic. TKG is waiving the set-up fee for their outsourced profitability measurement service. This can save community banks between \$10,000 and \$50,000, depending on the asset size of the bank.

We are currently collecting this information from our Affiliates and creating a page on our website so bankers can utilize these resources! Click [here](#) to check it out.

MBA COVID-19 Page

Don't forget that MBA has its own [COVID-19 Updates & Resources](#) page! We recently updated and reorganized the page to make it more user-friendly. New additions include a list of Executive Orders since the pandemic and copies of the daily *MBA C-19 Update* newsletter.

Upcoming Events

April 28 Tech & Cyber Committee Conference Call

April 29 CEO Conference Call

For more upcoming events, check out our [Events Calendar](#).

Bank News and Banks in the Community

Maine Community Bank



To answer a growing need for food and sustenance, Maine Community Bank and its divisions, Biddeford Savings and Mechanics Savings, has contributed \$20,000 to food pantries in each of their branch communities. Read more [here](#).

Northeast Bank



Northeast Bank announced a \$10,000 donation to support the COVID-19 relief efforts of five organizations located in Maine and Massachusetts. Read more [here](#).

Partners Bank



The Sanford/Springvale Historical Society is the latest organization to receive \$500 from Partners Bank's Employee Donation Program. This time on behalf of Vice President, Cash Management and Treasury Services Manager, Chris MacDonnell. Read more [here](#).

Saco & Biddeford Savings Institution



Saco & Biddeford Savings Institution announced the recent promotions of two longtime employees to branch manager positions. Joe Reardon will now lead the bank's Portland and South Portland branches as Vice President, Branch Manager.

Saco & Biddeford Savings Institution



Katrina Desjardins will assume Reardon's previous role and has been promoted to Assistant Vice President, Branch Manager of the Westbrook branch. Read more [here](#).

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