# NewsLink Maine Bankers Association

The link to
Maine bank
news, events
and more.

# **Presidents Corner**



Welcome to the 2020 edition of MBA's NewsLink. Today, we are introducing a new and expanded format to our electronic communications. We realize that all Maine bankers have a flood of daily emails, and we are attempting to provide a timely, informative and brief NewsLink for your MBA banking news. We will cover breaking stories, upcoming conferences, bank news and banker promotions. In our brief highlights for every topic, we will provide links for additional information.

This change comes as we retire the *Maine Banker Magazine* after 32 years of publication. As you can imagine, the economics of publishing a printed magazine have become very challenging. The infrequency of publication (and therefore, the timeliness of content), the limited advertising revenue and our small circulation of 1400 made the decision relatively easy. Now, MBA introduces you to the new and expanded *NewsLink*. Generally, we will publish every other week as we look to transmit timely news to your inbox. Thank you for your support.

# Bank Expo • Augusta Civic Center, April 9th

We are excited to announce that registration is open for the 2020 Bank Expo at the Augusta Civic Center on April 9th. Highlights this year include an additional educational track for Retail Admins & Lenders and the location change to Augusta. Free and ample parking!

Some of the topics will include:

- Data Loss Prevention
- AI & Drilling into Data
- Smart ATMs
- Current IT/Security Trends & Focus
- · User Identity Management
- BSA/HEMP/Marijuana
- Social Media & Compliance
- Flexible Work Schedule Requests at the Branch Level
- Training the Front Line

For more information (including Registration Forms), check out our Bank Expo 2020 webpage.

# **MBA HEAF Scholarships**



Maine Bankers is happy to again be offering 15 \$1,000 scholarships to 15 students for the 2019-20 academic year. Students are chosen for academic merit as well as need. We recently received a letter from one of our upcoming recipients:

"It is truly an honor to me to be chosen as the recipient. I am the oldest of three children in a single parent home. I knew I would need to work hard and stay close

to home to keep my expenses down. At one time during my first semester at SMCC, I had three parttime jobs along with a full-time course schedule, but with determination, I was able to keep my grades up and I was placed on the Dean's List. I will be perusing my bachelor's degree in business administration."

If you would like to attend a scholarship presentations during our Legislative Coffees, please see the dates and times here.

# Tri-State Mortgage Portsmouth, NH, Feb 6-7th

# **BankTalent HQ New Year Discount**



Bank Talent HQ, a Maine Bankers Association partner, is offering 20% off any job posting package for the new year! Don't miss out - the special ends March 31, 2020. Read more here.

# **Upcoming Events**

January 17 Compliance Committee Meeting

January 27 AARP BankSafe Webinar

January 30-31 Northern New England CEO/Presidents' Summit

February 6-7 Tri-State Mortgage Conference

April 9 Bank Expo

May 6 Trust & Wealth Management Conference

For more upcoming events, check out our Events Calendar.

# **Bank News and Banks in the Community**

## Franklin Savings Bank



Pamala Dixon has been promoted to Senior Vice President and Chief Financial Officer. Read more here.

# Franklin Savings Bank



Melissa Spencer has been promoted to Human Resources and Benefits Officer. Read more here.

## KeyBank



Tony DiSotto has been promoted to Key Private Bank Market Leader for its New England Region. Read more here.

#### **Maine Community Bank**



On January 1, 2020, Biddeford Savings and Mechanics Savings Donation Program pledges Bank merged under a single banking charter becoming Maine Community Bank. Read more here.

## **Partners Bank**



Partners Bank Employee \$1,000 to two Maine healthcare nonprofits. Read more here.

## **Bangor Savings Bank**



Bangor Savings Bank approves new branches for Maine and New Hampshire. Read more here.

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